

## PRESS RELEASE

### IBC 2009: TechnoTrend Görler focuses on hybrid and IPTV innovations

- Digital receiver for international operational business
- HD-receiver with integrated cable modem and PVR
- Customised hybrid solutions
- New markets through pure IP products
- Support of all established encryption and receiver systems

Grassau, 09<sup>th</sup> September 2009

At this year's IBC in Amsterdam TechnoTrend Görler GmbH, as one of the leading providers of receive solutions for digital TV, presents their innovative product range of IP, hybrid and HDTV for the international operational and telecom business. The international manufacturer invites all interested parties to his booth 1.A58 from 11<sup>th</sup> to 15<sup>th</sup> September.

For the first time TechnoTrend Görler presents at the IBC a HD-receiver with integrated cable modem and PVR function. The DOCSIS 2.0 cable modem enables the ideal application of Triple Play and is specifically developed for cable network providers. From now on the end customer only requires a digital receiver as well as an internet router in order to make use of the advantages of triple play. In addition the new digital receiver allows for receiving web TV (HBBTV) and comes with USB interface, smartcard reader and CI Slot.

Individuality and flexibility are the key words for the new hybrid solution of Techno-Trend Görler. For the target group of international cable network providers and operators the company presents at the IBC innovative hybrid solutions, which combine TV enjoyment with Internet in a customer specific and user friendly way.

Besides this the company aims for the entrance in new international markets with future oriented interactive Pure IP receivers. "We want to make use of the constantly growing market influence of telecommunication companies and enforce our international presence" explains Thomas Gerlach, general manager of TechnoTrend Görler GmbH. „IP technologies are the key factors therefore. Our Pure IP solution TT-micro IP830 is our first product for this target group and benefits from our long-time hybrid experience.“

**TechnoTrend Görler GmbH** is a company of digital technology and has its headquarter in Grassau, Germany. The employees have almost 20 years of experience in the area of digital receive solutions and work closely together with development partners worldwide. The international sales and distribution activities are coordinated from Unterföhring near Munich. Target markets are international operators, distributors and retail partners. The product range goes from digital receiver for the classical digital TV, DVB-T,



DVB-C and DVB-S, the innovative IPTV up to the future oriented hybrid solutions. Worldwide trends of the market like HDTV-technology come to the fore within TechnoTrend Görler.

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