

PRESSE-BRIEFING

TechnoTrend Goerler offers first IP digital receiver: TechnoTrend TT-micro IP830

- **Receiving IPTV**
- **Budget-priced entry for international telecommunication companies**
- **Broad recall services like video-on-demand and streaming**
- **Attractive user interface**
- **Low power consumption**

Germany, Grassau, 7th December 2009

From now on TechnoTrend Goerler GmbH offers their first Pure-IP-Product with the digital receiver TT-micro IP830. Unlike the normal and hybrid receivers the future-oriented set-top-box connects the TV directly via the Ethernet port with the internet. The whole spectrum of innovative broadcast IPTVs can thus be received without a connection of DVB. The compact digital receiver of the TT-micro-family offers an ideal price-performance ratio and thus attracts especially international telecommunication companies, who invest in the IPTV receiving technology.

„With the TT-micro IP830 we combine the possibility of IPTVs including its innovative IP recall service with an attractive user interface“, explains Thomas Gerlach, CEO of TechnoTrend Goerler GmbH. „Our focus lies on the highest flexibility possible for international telecommunication companies.“

IPTV stands for broadcast TV but also broad recall services like video-on-demand and streaming make this receiving technique attractive. In particular the attractive user interface with scalable vector graphics (SVG) was integrated together with our partner Ekioh. This demonstration standard allows an individual adjustment to the requirements of international telecommunication companies.

The integrated technology of the TT-micro IP830 is based on the latest ST micro chip sets. The digital receiver is amenable to various conditional access and middleware solutions.

Also for this digital receiver TechnoTrend Goerler attaches great importance to low power consumption: In comparison to DVB receivers the novelty requires considerably less power and possesses - depending on the customer's demand - a deep-standby-function.



With the IP-Receiver TT-micro IP830 TechnoTrend Goerler offers an outstanding solution for telecommunication companies, especially where future orientation, functionality and user-friendliness is concerned.

Data sheet:

www.tt-download.com/download/marketing/Presse/TechSpec_TTG_TT-micro_IP830.pdf

Product images

www.tt-download.com/download/marketing/Presse/TT-micro_IP830.jpg

TechnoTrend Goerler GmbH is a company of digital technology and is based in Grassau, Germany. The employees have almost 20 years of experience in the area of digital receive solutions and work closely together with development partners worldwide. The international sales and distribution activities are coordinated from Unterfoehring near Munich. Target markets are international operators, distributors and retail partners. The product range goes from digital receiver for the classical digital TV, DVB-T, DVB-C and DVB-S, the innovative IPTV up to the future oriented hybrid solutions. Worldwide trends of the market like HDTV-technology come to the fore within TechnoTrend Goerler.

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