

PRESS RELEASE

Connected TV made easy: TechnoTrend Görler at IBC 2011

Rohrdorf-Thansau, Germany, 25 August 2011 – Hybrid TV is the trend at this year's IBC, where from September 9 to 13 TechnoTrend Görler GmbH (TTG), a KATHREIN Group company and a leading developer and provider of digital TV reception solutions, is exhibiting innovative new technologies to an international public at the IBC. The highlights include new products from the trendsetting areas of connected TV (Home Gateway), IPTV, HbbTV, Video on Demand and DVB-T2. They await visitors at Stand A58 in Hall 1 of the RAI in Amsterdam.

Smart home networking (Home Gateway) and HbbTV

Would you like to watch the same programme in your bedroom on a TV without an aerial as in your living room with an aerial connection? Nothing could be easier with the TechnoTrend Görler hybrid receiver portfolio. Available in Germany since July, the first HbbTV Twin HD receiver TT-micro S855 HbbTV with HD+ InterAktiv will be followed this winter by the TT-select S865 HbbTV and the TT-select S955 HbbTV PVR with a built-in 500 Gigabyte hard drive. They simultaneously stream live TV by UPnP-AV to other TTG digital receivers around the home without requiring an aerial connection. These Internet-enabled satellite receivers are multimedia all-rounders and as well as receiving TV can also be used for Internet-based media offerings such as HbbTV, YouTube and the HD+ InterAktiv HDPI portal. Complementing TV content and online offerings, this novel portal links TV and the Internet.

Highlights:

- IBC, Amsterdam, September 9-13
- TTG in Hall 1, Stand A58
- Innovative solutions for the product areas connected TV, HbbTV, Video on Demand and DVB-T2
- Presentation of models for the Scandinavian market

Video on Demand and Push Video on Demand

International demand is no less brisk for Video on Demand (VoD) and Push Video on Demand (Push VoD) services. That is why TTG presents, in cooperation with several partners, the TT-micro IPC831, a hybrid digital receiver for DVB-C, IP and BeeSmart middleware with a built-in VoD solution, and the TT-select S928 HD PVR. The HD-Sat twin receiver's Logiways Push VoD services download films to its built-in hard drive. The user can download and play these films from a VoD portal. This is a practical value-added service that network operators, for example, are increasingly offering their subscribers.

DVB-T2 and DVB-C receivers made to measure for the Scandinavian market

For simultaneous terrestrial and cable TV reception, TTG has its high-quality DVB-T2-/DVB-C models TT-micro TC821 HDTV and TT-micro TC941 HD PVR lined up. They are antenna HD-ready and cable-ready certified and suitable for use in the Scandinavian countries. Both digital receivers come with a built-in Twin HD tuner, enabling the user to watch TV and record a programme or a film at the same time. Flexible archiving of TV programmes uses both an internal (PVR) and an external recording function via USB 2.0 (PVRready). The receivers will be available from autumn 2011.

“As a German provider of innovative product solutions we have held our own for years in the international market, and this year we are again presenting high-quality receivers with trendsetting technologies to our international partners. Our hybrid equipment provides easy access to the home networking trend of the future for all requirements. We set great store by customer satisfaction, and that is why we invest both in high product quality and comprehensive service for our customers,” says Thomas Gerlach, Managing Director, TechnoTrend Görler GmbH.

Company logo:

http://www.ttg-download.de/ttg/Presse/Logo_TTG_eng.jpg

Product pictures:

TT-micro S855 HbbTV:

http://www.ttg-download.de/ttg/Presse/Bilder_S855.zip

TT-select S865 HbbTV:

http://www.ttg-download.de/ttg/Presse/Bilder_S865.zip

TT-select S955 HbbTV PVR:

http://www.ttg-download.de/ttg/Presse/Bilder_S955.zip

TT-micro IPC831:

http://www.ttg-download.de/ttg/Presse/Bild_IPC831.jpg

Technical data sheets:

http://www.ttg-download.de/ttg/Presse/TTG_STBs_IBC2011.pdf

TechnoTrend Görler GmbH, a leading developer and provider of innovative digital technology, provides users with simple and high-quality use of digital television and value added services. Founded in Erfurt in 1990, TechnoTrend grew from a start-up to a successful, East German company whose innovations include the first digital receiver in SCART plug format, the first SD receiver with HDMI connection and the first HD receiver with HD+ reception. Since 2009, TechnoTrend Görler GmbH has been a member of the Kathrein Group, with locations in Erfurt, Thansau and Unterföhring near Munich. Its product portfolio today ranges from digital receivers for conventional digital television, DVB-T, DVB-C, DVB-S and innovative IPTV to forward-looking hybrid solutions. More information about the company and its products can be found at: www.ttgoerler.com.

Press contact:

TechnoTrend Görler GmbH

Anika Herzog
Marketing and Communications

Tel: +49 89 / 25 55 15 – 226
Email: anika.herzog@ttgoerler.com

Press contact:

Weber Shandwick

Stefanie Vogl / Annette Myska
Seidlstraße 26
D-80335 Munich

Tel.: +49 89 / 380 179-78 / – 51
ttgoerler@webershandwick.com